

# Manager's Report to the AGM

29 April 2025

## Organizational Achievements:

- Have nearly tripled memberships from spring 2023; sustaining engagement through member check-ins, newsletters, and members-only participation opportunities.
- Maintaining connections, and reconnecting where necessary, with multiple community partners to achieve mutual objectives, deliver programs, and connect community to the Museum and local stories

## Operations Highlights:

- Return to previous operating hours and standards; meeting and exceeding pre-COVID programming levels and attendance.
- School participation has dropped as expected from peak during COVID but still triple pre-COVID rates; fall and spring seasons.
- Recent transition to new cloud-based collections management platform; public online access anticipated later this year.
- Making changes and improvements to bookkeeping/accounting software summer student hiring processes.

## Community Impact:

- 24 contributors, over 60 objects, approximately 32 stories combined to create "Our History, Our Heroes: The Legacy of Ice Sports in the Creston Valley" exhibit at Community Complex
- Collections and programs have supported parks and development planning projects, publication of a book, Creston centennial and community history events, Yaqan Nukiy and Town signage projects.

## Going Forward:

- Strategic plan gives us a roadmap for the next few years
- Major initiatives over next two years include storage/display of large collection of belt-driven machinery; potential partnership for management of red grain elevator; and significant facility upgrades to improve accessibility challenges.

## Community Involvement and Participation:

- Provided support and resources for **6** community Centennial events
- Special presentations or programs for **5** additional community events
- **23** local school groups = **450** local students
- **51** donations to collections, comprising **269** objects plus photos, maps, and archival materials
- Average **15** volunteers, **93** hours/month
- **32** public programs and activities
- **38** seniors presentations: **4** different groups, **654** participation opportunities
- **68.5%** local participation in programs/activities
- **5** local organizations use our meeting/workshop space an average of **21** times every month
- **86** sustained members, **80** of whom are local

## Respect:

*"An honest, thorough, and interesting presentation of local life and history" – Museum visitor, 24 Aug 2024*

## Engagement:

*One-time, first-time, and repeat visitors engaging with multiple programs, exhibits, collections.*

## Inclusivity:

*On- and off-site programs support wide participation; Programming with all from seniors and schools to people with various abilities.*

## Interactivity:

*Used collections and exhibits to support curriculum needs from elementary to college; connect people to their family histories.*

## Leadership:

*Continuing work with local, regional, and national arts/museums/heritage/tourism organizations.*

*We bring the local story to life*

*The Creston Museum connects, educates and engages to support a vibrant, inclusive community*



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